



FOR IMMEDIATE RELEASE

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ONLINE SPA MANAGEMENT CLASSES

Self paced spa management courses available through Innovative Spa Management

Innovative Spa Management, a spa consulting, design, and education firm announces an on-line spa management program. This online self paced spa management program is slated to launch in January 2009 and will include live webinars, conferences, and real person support to adult learners seeking to enter or advance in the spa industry. Unlike any other program in the country, this spa management program has been developed by current spa owners, operators, educators, and leaders. Students who participate in the inaugural program will be invited to an exclusive live seminar given by acclaimed spa consultant, Skip Williams, author of “The Reluctant Spa Director and the Mission Dream.” Classes will be available through www.ismspa.com and enrollment is limited to ensure quality education. Interested persons should submit their interest on the contact us page of www.ismspa.com.

The Founders of Innovative Spa Management, Ilana Craig and Christina Stratton have presented as educators at conferences throughout the country and currently consult and manage medical, resort, day, and destination spas in North America.

For additional information, please contact Ilana Craig, founding partner of Innovative Spa Management at 520 Hendersonville Road, Asheville, NC 28704, www.ismspa.com, ilana@ismspa.com.